

Joe Wasserman

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EDUCATION

- REED COLLEGE, B.A., Anthropology**, Portland, OR *Aug. 2005 – May 2009*
- Divisional Commendation for Excellence for academic performance *2006, '07, '08, '09*
 - Senior Anthropology Thesis on cultural bias in standardized tests, required oral defense

RESEARCH and ANALYSIS EXPERIENCE

- KAISER PERMANENTE CENTER for HEALTH RESEARCH, Intern**, Portland, OR *Dec. 2009 – Present*
- Organized, synthesized, and analyzed qualitative data (interviews and fieldnotes).
 - Co-authored two papers on cancer survivors and informal caregiving relationships.

- OREGON MUSEUM OF SCIENCE and INDUSTRY, Intern**, Portland, OR *Dec. 2009 – Present*
- Conducted think-alouds to evaluate the legibility and usability of OMSI's visitor entrances.
 - Transcribed and analyzed recordings.

- MARKET STRATEGIES INTERNATIONAL, Qualitative Analyst**, Portland, OR *Nov. 2009*
- Performed content analysis of 25 in-depth interviews; documented IT professionals' perceptions of business software.
 - Co-presented on using qualitative data analysis software for market research.

- REED COLLEGE, Anthropology Student** *Aug. 2005 – May 2009*
- Analyzed sample test questions, student responses, and scorer comments from a national standardized test to document an implicit, culturally biased standard of literacy.
 - Documented help desk workers' conceptions of technologies in ethnographic paper.
 - Evaluated the decoding of my team's intended key messages in a museum exhibit of our own design through direct observation and informal interviews.
 - Explored the nature of the online community at Threadless.com with primary research.
 - Analyzed data from the General Social Survey database.

OTHER WORK EXPERIENCE

- SATURDAY ACADEMY, Talented and Gifted Teacher**, Portland, OR *Aug. 2009 – Present*
- THE CENTER FOR GIFTED, Talented and Gifted Teacher**, Glenview, IL *June – Aug. 2008, 2009*
- Developed curricula for and taught 6th-11th grade anthropology, history, and economics classes.
 - Created handouts and revised them to reflect how students used them in class.

- PROFESSOR STEPHEN HIBBARD, Ph.D., Academic Assistant**, Portland, OR *Sept. 2008 – May 2009*
- Edited, critiqued, and organized his linguistic anthropology dissertation.

- FANTASTIC BONANZA, Founder**, Wilmette, IL *May 2006 – July 2008*
- Managed business operations for t-shirt company, including record keeping, taxes, and blogging.
 - Developed user interface and usability guidelines for our e-commerce website.

RESEARCH and ANALYSIS SKILLS

- Participant observation, ethnography, open-ended interviews, think-alouds
- Content analysis (NVivo and MaxQDA), semiotic analysis, textual analysis
- Google Analytics, Microsoft suite, Mac OS, Windows OS

PROFESSIONAL ASSOCIATIONS

Oregon Program Evaluators Network, Community Non-Profit Resource Group

OTHER INTERESTS

Designer board games, fencing, eating cake, learning through play